

# TAKE ACTION

**ASK** if there's a gun where your child plays and how it is secured

**ACT** responsibly and always practice safe storage solutions in your home

**TALK** with your friends, family and community about responsible gun ownership and safe storage practices

**LEARN** about programs and policies in your communities such as safe storage options and extreme risk laws

**END  
FAMILY  
FIRE**

**SIDE WITH SAFETY**

“4.6 million US homes with children have guns, which results in eight kids shot a day. This is a public health crisis, not a political issue.”

The American Psychological Association

Brady thanks our partners who are endorsing and spreading the message of safe storage through their communities.



The following were instrumental in the design, development and distribution of End Family Fire.

Ad Council	Hero
Droga 5	Method Studios
Duotone	Residency
Final Cut	Superhero Cheesecake
Here Be Dragons	Zenith



Learn more at [EndFamilyFire.org](http://EndFamilyFire.org)



**SIDE WITH SAFETY**

[www.EndFamilyFire.org](http://www.EndFamilyFire.org)



## How You Can Help

### **ASK** Is there an unlocked gun where my child plays?

Parents and guardians ask all sorts of questions before they allow their children to visit other homes. They ask about pets in the house, discuss allergies and internet access, and ask questions about supervision. End Family Fire encourages parents and guardians to add one more question to this conversation: "Is there an unlocked gun in your house?" It's a simple question, but it has the power to save a child's life.

### **ACT** Family fire incidents can be reduced through responsible gun ownership, including safe storage practices such as these:

- Always store guns locked and out of children's reach.
- Always store ammunition separately from its gun - this reduces the risk of family fire by up to 61%.
- Consider offsite gun storage options in your area.
- From gun locks to safes to offsite storage, there is a range of effective solutions best suited for your specific gun and home.
- Always transport the gun inside of a cool and clean dry carrying case or storage box. These should always have numerical combinations or fingerprint recognition locks.
- If you are not confident or have doubts about gun ownership, consider other home protection alternatives, such as: home security systems, alarms and guard dogs.

## What is Family Fire?

Family fire is a shooting involving an improperly stored or misused gun found in the home, resulting in death or injury. Unintentional shootings, suicides, and intentional shootings are all forms of family fire.

## Why is Family Fire an Issue?

- Every day, 8 children and teens are unintentionally injured or killed due to family fire
- 4.6 million children live in homes with access to an unlocked or unsupervised gun
- 1 in 5 kids has handled a gun when an adult wasn't around
- 75% of kids know where a gun is stored in their home.
- 51% of all suicides are by firearm and 60% of all gun deaths are by suicide
- Access to a gun increases the risk of death by suicide by 300%
- 75% of school shootings are facilitated by kids having access to unsecured and/or unsupervised guns at home

### **TALK**

Having regular conversations about gun safety with those close to you reduces the chance of family fire incidents. Gun owners in particular are highly encouraged to help end family fire incidents by educating friends, family, and members of their community on responsible gun ownership.

### **LEARN**

Learn about safe storage and policy options available in your area that help reduce the risk of family fire.

Local police departments are a great first resource to learn about community programs.

**Child Access Prevention Laws** hold gun owners responsible for the safe storage of firearms, imposing liability on those who do not take simple, yet critical measures to prevent guns from falling into children's hands.

**Safe Storage Laws** promote responsible gun ownership by requiring gun owners to keep firearms safely secured and out of reach from those individuals who should not have access, such as children or prohibited persons.

**Extreme Risk Laws** provide family, intimate partners, household members and law enforcement officials, and in some cases - healthcare professionals, a safe and effective way of removing access to firearms from individuals at risk of harming themselves or others. Extreme risk laws are civil court orders that enable guns to be removed from the home, and further purchases prevented, for a fixed period of time.