

TRAGEDY TO TRIUMPH

A TRANSFORMATIVE YEAR FOR GUN VIOLENCE PREVENTION

ANNUAL REPORT FISCAL YEAR 2022



BRADY
UNITED AGAINST GUN VIOLENCE

TRAGEDY TO TRIUMPH: A TRANSFORMATIVE YEAR FOR GUN VIOLENCE PREVENTION

This year, we again witnessed the unspeakable tragedies of mass shootings, in addition to the unceasing daily gun violence that continues to impact so many communities across the country. But through it all, we persevered. Together, we turned anguish and anger into action, and made historic strides in the movement to prevent gun violence.

Brady is composed of Brady Center, 501(c)(3), and Brady Campaign, 501(c)(4). This report details the cumulative work, successes, and financials of both arms of the organization.



KEVIN QUINN
BOARD CHAIR

Dear Brady Supporters,

Throughout our almost 50-year history, Brady has been blessed with ardent supporters, talented staff, and dedicated leadership. From our founders to our namesakes to today — with Kris Brown at the helm — Brady has been, and remains, at the forefront of our movement. We’ve led the most substantive efforts to break through walls of indifference, refuted rhetoric not even remotely based on fact, and forged the connections necessary with those who feel, as most Americans do, that we deserve better than to live with the daily fear of being shot.

This year we again watched in horror as the atrocities in Buffalo, Uvalde, and Highland Park, just to name a few, were perpetrated on innocent people going about their lives. Feeding our families, going to school, and celebrating the birth of our nation are the very heart of the freedoms we were guaranteed in the forming of that nation. And yet, we witnessed what should be impossible happen.

Now, more than ever, a data-driven, common-sense approach to ending gun violence is necessary. In Congress, courthouses, and communities across the land, people like you and I are saying “Enough” — and taking action wherever we can to make a difference. It’s the “Brady way.”

As Board Chair, and a dedicated supporter myself, I’m proud to work with Brady and excited to share the work you make possible to end gun violence in America — the gun violence that kills almost 40,000 people every year, ripping families apart, and devastating communities across the nation. We can end this, and together, we will.

Kevin Quinn,
Board Chair, Brady



KRIS BROWN
PRESIDENT

Dear Brady Supporters,

Our nation is in the throes of a public health crisis. Gun violence is the leading cause of death for children under 19 — surpassing car accidents. It reduces life expectancy of white males by two years and Black males by more than four years. It causes pregnant parents living in communities where gun violence is an everyday reality to deliver lower birthweight babies due to stress. And it claims more than 40,000 lives a year while injuring nearly 80,000.

The impact of this violence on our economy is estimated to cost \$557 billion annually in direct expenses and lost productivity. The toll on every aspect of our society, especially the lives of our most vulnerable, is omnipresent. Across this country, children are afraid to go to the bathroom during school in case they become trapped **when**, not if, a shooter enters the building.

In these pages you’ll see how Brady solutions are unique in the fight against gun violence as a public health epidemic. We need common sense gun laws, but there is so much more that has and will continue to make a difference. Brady Legal, our Crime Guns Initiative, and End Family Fire are all changing the unacceptable status quo. Our youth arm, Team ENOUGH, is harnessing the outrage of the “lockdown” generation and empowering youth leaders of the movement. And we’re doing all of this because of your support!

You make this work possible — and in a world where common sense may appear to have lost the battle, we know that’s not the case. Celebrate the victories with us through these pages. You made this happen, and together we will end gun violence dictating how we live our lives. It’s in our hands.

Kris Brown
President, Brady

CONGRESS

MAKING HISTORY WITH BIPARTISAN SOLUTIONS

For too long, the United States has suffered from a serious public health crisis: On average, 321 people are shot and 111 are killed each day. These staggering numbers alone should be enough to move the needle on a number of life-saving policy solutions, but for years partisan gridlock has resulted in congressional inaction. Even as survivors and advocates persisted, we were all left asking: When will this end?

Enter Summer 2022: a grocery store attacked by a white supremacist; an elementary school terrorized by a mass shooter; an independence day parade interrupted by gunshots. In all, 38 people were killed, including 19 children. At least 68 others were wounded. These incidents, occurring only weeks apart, made national headlines, outraging communities across the country — but still, it was not clear if this would be the moment. Constant and horrific gun violence was not a new American phenomenon.



SENATOR CHRIS MURPHY JOINS BRADY IN CALLING FOR ACTION TO PREVENT GUN VIOLENCE



BRADY SUPPORTERS, ADVOCATES, AND PARTNERS GATHER ON CAPITOL HILL TO CALL FOR SENATE ACTION ON GUN VIOLENCE

With the support of our donors, Brady united partners such as March for Our Lives, the American Federation of Teachers, This Is Our Lane, survivors, gun violence prevention advocates, and allies in Congress. Together, we gathered at the Capitol to call attention to the impact of gun violence on young people across the country — and demand Senate action.

In recent years, gun-related injuries became the leading cause of death among children in the U.S. Incredibly, 2,280 children died from gun violence in the months between when the U.S. House of Representatives passed legislation expanding and strengthening Brady Background Checks to when we gathered at the Capitol. That's 2,280 children who perished while life-saving legislation sat before the Senate.

And while universal background checks have not yet passed, a bipartisan coalition of Senators led by Senator Chris Murphy heard our cries and worked diligently to pass the most significant gun violence prevention legislation in nearly 30 years. It was the voices of survivors, grassroots activists, and Brady supporters like you that led to the Bipartisan Safer Communities Act being signed into law.

The Bipartisan Safer Communities Act treats our nation's gun violence crisis as the multifaceted public health epidemic that it is. Among other things, this law:

- Addresses the “boyfriend loophole,” helping victims of domestic violence by enabling the addition of convicted domestic abusers in



BRADY JOINS HOUSE SPEAKER NANCY PELOSI & GUN VIOLENCE PREVENTION CHAMPIONS IN CONGRESS BEFORE THE HOUSE VOTE ON THE BIPARTISAN SAFER COMMUNITIES ACT

dating relationships to the list of prohibited purchasers. We know women are 11 times more likely to die by homicide when a firearm is present.

- Offers funding for states to create and administer extreme risk laws to ensure firearms can be temporarily removed from individuals who have shown they are a danger to themselves or others.
- Requires individuals who sell guns for profit to obtain a federal license. This change will lead to fewer firearms being sold without records or background checks, ultimately resulting in fewer firearms in the hands of prohibited purchasers.
- Provides support for community-based violence prevention initiatives, which — while proven to reduce gun violence — are severely underfunded.
- Mandates enhanced background checks for individuals under the age of 21, ensuring thorough criminal history checks.

The Bipartisan Safer Communities Act may have been the most significant legislation passed this year, but it certainly was not the only federal progress our movement made. By passing the Protecting Our Kids Act and the Assault Weapons Ban, champions in the House of Representatives once again demonstrated their commitment to policies that will meaningfully impact gun violence in all of its forms.

Among other things, the Biden-Harris administration finalized a rule to regulate parts and kits used to build untraceable ghost guns, used executive authority to address gun suicide, and nominated a new director of the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF), who has since become the first Senate-confirmed ATF director since 2015. In fact, the Biden-Harris administration enacted more gun violence executive orders in the first year than any other administration's inaugural year.

These actions will lead to better enforcement of our nation's gun laws and better oversight of the gun industry. They will promote responsible gun ownership through requiring gun dealers to carry storage devices for the firearms they sell. And by treating ghost gun kits and some parts like every other firearm — requiring serialization and background checks at point of sale — we have made the perfect crime guns less accessible to gun traffickers and people prohibited from legally purchasing a firearm.

Though much remains to be accomplished, our momentum for bipartisan solutions to prevent gun violence remains strong. With the help of our supporters, we can and will usher in a new era of evidence-based laws and solutions that will save lives.



Matthew and I have vivid childhood memories of the assassinations of President John F. Kennedy, Martin Luther King Jr., and Robert F. Kennedy. We also have vivid memories of watching the news coverage of the Sandy Hook massacre. It was a devastating reminder of our nation's gun violence epidemic. As a school librarian, I've had to respond to "code red" drills, huddling together with frightened first graders. It's why we support Brady's life-saving efforts like expanding Brady Background Checks, which have saved countless lives. Brady offers us optimism that the United States can be the safer country we all deserve.



NATALIE & MATTHEW BERNSTEIN

**MEET OUR
SUPPORTERS**

COURTS

A CHANGING LANDSCAPE FOR GUN LAWS

“Why ... is [it] relevant to recount the mass shootings that have occurred in recent years? ... What is the relevance of statistics about the use of guns to commit suicide?”

Those were the words of Supreme Court Justice Samuel Alito in response to the first gun-related case the Supreme Court had decided in over a decade. Less than two months after the mass shootings in Buffalo, New York, and Uvalde, Texas, Alito admitted that “the ubiquity of guns and our country’s high level of gun violence” had no bearing on his vote to strike down a New York law that required “proper cause” to obtain a concealed carry license. Indeed, the Supreme Court’s decision in *New York State Rifle and Pistol Association v. Bruen*, authored by Justice Clarence Thomas, seemed entirely removed from both the realities of gun violence in the United States and the Second Amendment itself.

Bruen held that there is an individual constitutional right to carry a gun in public and that states cannot require concealed carry applicants to show “proper cause.” This decision has far-reaching implications, affecting not only the legal standard courts use to review gun laws, but also our everyday public safety: More firearms in public spaces will inevitably lead to more gun homicides and mass shootings.



Before *Bruen*, courts balanced states’ interests in preventing gun violence with Second Amendment rights; but *Bruen* requires courts — like Justice Alito — to deem gun violence irrelevant, and instead focus solely on whether a gun law aligns with “historical understanding.”

With your help, Brady has called attention to this important case and the egregious ruling. We filed an amicus brief in the Supreme Court, rallied furiously, and, once the decision came down, made it clear that the Second Amendment, history, and legal precedent do not support *Bruen*. To craft this distortion, an extremist Supreme Court cherry-picked precedent and dismissed historical record.

Bruen could not have come at a worse time. Not only are we reeling from public mass shootings,

but gun violence continues to plague communities every day without making national headlines. Against this backdrop, Brady Legal continues to bring life-saving cases to defend gun safety laws nationwide; our work has never been more important.

While *Bruen* changes the legal landscape for gun laws, it does **not** change Brady’s commitment to

WHILE BRUEN CHANGES THE LEGAL LANDSCAPE FOR GUN LAWS, IT DOES NOT CHANGE BRADY’S COMMITMENT TO DEFENDING THEM.



DELAWARE GOVERNOR JOHN CARNEY SIGNS THE "KEKE" ANDERSON SAFE FIREARM SALES ACT

defending them. Together with Everytown and March for Our Lives, we filed three briefs this summer supporting the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) rule regulating ghost guns. In July, Brady filed an amicus brief supporting San Jose, California's innovative Harm Reduction Ordinance, which requires gun owners to obtain liability insurance, and the court cited our brief in its decision. We have many more amicus briefs on the horizon, supporting manifold gun violence prevention laws.

Brady Legal continues to combat gun violence in the courts, spearheading legal cases and actions with creativity, skill, and perseverance. The path to Delaware's landmark Keshall "KeKe" Anderson Safe Firearm Sales Act, the first state law repealing the gun industry liability shield, exemplifies the best of Brady. Our legal team represented KeKe Anderson's family in a suit against the gun dealer who sold the firearm used to kill her via an illegal straw sale, but because of the court's interpretation of a state law shielding the gun industry from liability, KeKe's case was rejected and her family was denied justice. But KeKe's family and Brady were undeterred, and together we turned our focus to repealing the Delaware law. Four years later, we did just that. Now, the law — named in KeKe's honor — will

protect Delaware communities from irresponsible gun dealers.

Elsewhere, Brady continued to secure victories for our clients and public safety. In Pennsylvania, we won a decision ruling that the Protection of Lawful Commerce in Arms Act (PLCAA) does not preclude parents from suing a firearms manufacturer on the basis that the manufacturer's allegedly defective design led to their child's unintentional death. Likewise, in Maryland, the team secured a ruling that PLCAA did not bar claims against Walmart for making an allegedly negligent sale that led to a young man's death. And in Michigan, Brady Legal is representing the family of a 14-year-old injured in the Oxford High shooting that left four students dead and seven others injured.

Brady Legal continues to take a proactive approach to preventing violence before it starts. Recently, we joined gun safety organizations and allies like gun violence survivor Fred Guttenberg to file a complaint with the Federal Trade Commission, urging the agency to enforce consumer protection and advertising regulations against the gun industry to prevent them from spreading fatal misinformation to the public. And with your support, Brady Legal can do even more. With our expertise and your resources, Brady can take on the powerful forces of the gun industry and represent even more families impacted by gun violence. Together, we can truly save lives.



FRED GUTTENBERG SPEAKS AT A RALLY IN FRONT OF THE SUPREME COURT AS JUSTICES PREPARE TO HEAR ORAL ARGUMENTS IN BRUEN



I had the good fortune of growing up in a time and place when no one walked the streets with guns or carried weapons of war like the ones I carried while serving in Vietnam. Americans are looking for answers to the nation's gun violence epidemic. When it comes to actionable, comprehensive solutions, Brady is at the forefront. They are the longest-standing gun violence prevention organization dedicated to holding the gun industry accountable in the courts — and as an attorney, this is where I make my own small contribution, by helping Brady Legal further their mission. I hope you will join me!

THOMAS C. GREEN

**MEET OUR
SUPPORTERS**



COMMUNITIES

CAN YOUR TAX DOLLARS PROMOTE RESPONSIBLE GUN SALES?

Yes! (And what happens when they don't.)

You might be surprised to know that the top purchaser of firearms in the U.S. is taxpayers. Cities across the country spend more than \$5 billion a year on guns for law enforcement agencies, not including a few billion more on ammunition and supplies. Worse, millions of dollars have been spent buying weapons from gun dealers cited for breaking federal firearm laws. This discovery has led to the most recent innovative solution from Brady's Combating Crime Guns Initiative.

The Combating Crime Guns Initiative works to shift the burden of gun violence from the shooters to the suppliers of crime guns, which includes calling attention to irresponsible actors in the gun industry.

Your state and local executives choose where to spend tax dollars, often including which gun dealers to buy weapons from. However, there are very few policies ensuring they buy firearms from dealers who prioritize safe gun sale practices.

Government officials spending our taxpayer dollars to procure firearms have a responsibility to vet the dealers and promote public safety. That's why Brady's Combating Crime Guns Initiative is working to draw attention to the power of procurement as a tool to ensure firearm sellers, distributors, and manufacturers adopt safe business practices

— and that taxpayer funds aren't benefiting gun dealers who contribute to the nation's gun violence epidemic.

In order to do this, Brady has leveraged our Gun Store Transparency Project, which exposes never-before-released federal records that identify gun stores cited for breaking the law. This groundbreaking tool allows you to type in a zip code and find gun dealers in that area who have been cited for violations.

Using public records obtained by the American Friends Service Committee (AFSC) and our Gun Store Transparency Project, we learned that multiple California law enforcement agencies have a history of purchasing firearms and accessories from gun dealers cited for violations from the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF).

While our current data is limited to California, these findings should make all Americans question how firearms are being procured in their communities. Brady's findings have already led to conversations with government leaders interested in using procurement as a means of promoting public safety, and Brady's grassroots advocates are working to obtain similar information from local law enforcement agencies to better understand the scale of this problem in their own communities and promote change.

In New Jersey, Gov. Phil Murphy has already taken executive action to address this issue and leverage the power of procurement. Brady analyzed these efforts in a 2022 report, showing that officials who engaged the state's firearms vendors in conversations about public safety gained insight into business practices invaluable for determining future vendor relationships and incentivizing safe business practices.

The vast majority of firearm businesses want to sell firearms safely and responsibly; 5% of gun dealers are responsible for 90% of guns recovered from crimes. Government officials have an obligation to operate in the best interests of their constituents, which means not spending tax dollars in ways that harm public safety. Thanks to your support of Brady's Combating Crime Guns Initiative, we've been able to shed a light on this important issue and develop new solutions to prevent gun violence.



COMMUNITIES

END FAMILY FIRE CONTINUES TO SAVE LIVES

“Store your guns unloaded, locked, away from ammo.”

Eight small words make one impactful call to action! Brady launched End Family Fire in August of 2018, and since then the campaign’s ads and video PSAs have been displayed almost four billion times!

With 4.6 million children living in homes with access to unsecured or unsupervised firearms, it literally is the difference between life and death. You’ve seen the headlines all too frequently: “Toddler shoots pregnant mother,” “Brother finds gun, shoots younger brother.” These are all instances of family fire, where access to a loaded firearm brings unspeakable tragedy to a home, a family, and the community as well.

Brady expanded the work of End Family Fire last year to include not only unintentional shootings, but also the mass shootings that no one hears about: the 65 lives lost daily to gun suicide. While our gun suicide prevention work initially took a broad focus, this past year we’ve more specifically addressed the disproportionate toll on our veteran population. Brady will continue to expand the message to all communities that when someone is contemplating suicide, the seconds it takes to access their guns are critical, life-saving moments.

But End Family Fire’s mission extends beyond the home. We also see the importance of safe storage

when examining mass shootings, particularly in our schools. Were you aware that approximately 76% of all guns used by juveniles in mass shootings are obtained from the home or the home of a close family member?

This extensive knowledge of the intricacies of gun violence is why Brady is the only gun violence prevention group to work in partnership with the Ad Council. That we can do so is due to the unfailing generosity of our donors and supporters. Brady’s decades of expertise, combined with the Ad Council’s extensive access to public media, ensures widespread delivery of our message on the importance of safe gun storage.

For every dollar invested in End Family Fire, Brady has secured nine times that amount in donated media — an exponential return on investment and one that has resulted in more than 41 million media impressions in 2022 alone. We’ve heard from you when you’ve seen a billboard or watched one of the PSAs aired during a favorite show. Imagine that



CHRIS JACHIMIEC SHARES HIS STORY AS PART OF END FAMILY FIRE’S CAMPAIGN TO PREVENT FIREARM SUICIDE AMONG VETERANS.

65 PEOPLE A DAY
DIE BY GUN SUICIDE.

same billboard or PSA also being seen by a family and spurring a conversation around the need for a biometric gun safe, or unloading their weapons and securing the ammo elsewhere.

We know you’re asking: Do those ads really make those conversations happen? Independent Ad Council surveys show that gun owners who see the ads are **300% more likely** to seek out info on safe storage. That’s what you made happen. And, because of numbers like these, states concerned about their own family fire rates are approaching Brady to discuss state-centric campaigns. Most recently, we’ve been working with the Missouri Foundation for Health on a two-year gun suicide prevention campaign in their state and are eager to share numbers as they emerge.

Bottom line, End Family Fire strikes at the root cause of most unintentional — and many intentional — gun deaths, and it’s a solution you made possible!

COMMUNITIES

CHANNELING THE POWER OF GRASSROOTS ACTIVISM

Grassroots activism has long been a powerful force in American history, driving social and political change. Part of that force has been — and continues to be — Brady's network of advocates and survivors who have championed gun violence prevention efforts at the state and local levels. A series of horrific mass shooting events in 2022, paired with everyday gun violence and a devastating Supreme Court ruling that has the potential to flood our communities with more firearms, has produced a groundswell of support for gun violence prevention efforts across the country.

With momentum on our side, Brady and Team ENOUGH's efforts in communities and statehouses across the country have resulted in the recent passage of more than 30 life-saving gun violence prevention laws.

BRADY AND TEAM ENOUGH'S EFFORTS IN COMMUNITIES AND STATEHOUSES ACROSS THE COUNTRY HAVE RESULTED IN THE RECENT PASSAGE OF MORE THAN 35 LIFE-SAVING GUN VIOLENCE PREVENTION LAWS.



BRADY AND TEAM ENOUGH SUPPORTERS GATHER AT THE 2022 MARCH FOR OUR LIVES IN WASHINGTON, D.C.

We entered the year poised to regulate home-assembled ghost guns. Led by Brady California and Team ENOUGH, grassroots activists helped institute our nation's first bans on such weapons — and the parts and kits used to build them — in numerous localities across California. Meanwhile, Brady activists in four other states (NY, MD, WA, and IL) also shepherded life-saving bans on ghost guns into law.

These on-the-ground efforts of Brady and Team ENOUGH activists are critical to ending the proliferation of ghost guns. Ghost guns, unregulated and untraceable, pose a grave risk to public safety; prohibited gun buyers could purchase the parts and kits in a matter of minutes without a Brady Background Check — no questions asked. Thanks to a new federal rule regulating ghost guns, more

states than ever are equipped to protect their communities from these dangerous weapons.

Our efforts and hard-fought victories don't stop there. Led by grassroots activists like Ruth Borenstein, Mattie Scott, and Loren Lieb, Brady worked on a slate of common-sense gun bills that have now become law, including landmark legislation requiring schools to notify parents and guardians about the state's safe firearm storage law — the culmination of 12 years of activism.

Every day, eight children and teens are unintentionally injured or killed by an unlocked or unsupervised gun in the home. Additionally, 76% of school shootings are facilitated by kids having access to unsecured and/or unsupervised guns at home. To protect loved ones from family fire, it's

crucial that parents and guardians understand safe gun storage laws.

In New Jersey, Brady was instrumental in getting Gov. Murphy's 3.0 gun safety package over the finish line. In Delaware, advocates helped pass six life-saving bills, including a ban on assault weapons and high-capacity magazines. And in both Delaware and California, we played an integral role in passing landmark laws enabling victims and survivors of gun violence to hold negligent gun makers and dealers accountable in court.

These victories cannot be understated. For years, the federal Protection of Lawful Commerce in Arms Act (PLCAA) has been interpreted by some courts to shield the gun industry from civil lawsuits, leaving victims and survivors with an uphill battle in their pursuit of justice. The laws Brady recently helped enact will work to hold the gun industry accountable and pressure its adoption of life-saving reforms.

As summer drew to a close, the Supreme Court's unconscionable decision in *New York State Rifle and Pistol Association v. Bruen* further galvanized

advocates to combat the ruling's consequences. Most notably, we worked hand-in-hand with the governor of New York to bolster the state's concealed carry system and create sensitive place restrictions to keep New Yorkers safe. Come 2023, as we continue to witness the fallout of *Bruen*, this will be a top priority for Brady in other states, including California, Hawaii, New Jersey, Massachusetts, and Maryland.

These state and local victories, as well as others in Colorado and Washington, serve as both a national model for other communities to follow and as a reminder that, even in the absence of federal action, we can make significant progress in our communities. It will take us all to end this epidemic, and we thank every supporter, chapter, and grassroots advocate who channeled outrage into action, leading the movement to prevent gun violence to new heights. Your trust, advocacy, and financial support never wavered, and together we will continue to prevent gun violence — and save lives.



After a competitive application process, we welcomed seven new members to the Team ENOUGH Executive Council — the governing body of Team ENOUGH that oversees its programs and strategic vision to end gun violence in America. These youth leaders hail from across the country with impressive experience in advocacy, policymaking, and organizing.

WELCOMING

- Lea Nepomuceno, Scripps Ranch High School
- Riley Reed, a graduate of DePaul University
- Olivia Shull, Clark University Graduate School
- Marla Telleria, Northern Virginia Community College
- Catherine Tiddy, Myers Park High School
- Mia Tretta, Saugus High School, gun violence survivor
- Christopher Zoeller, University of Central Florida, gun violence survivor



**LEARN MORE AT
TEAMENOUGH.ORG**

PAUL M. ANGELL FAMILY FOUNDATION



The Paul M. Angell Foundation was created in 2011 to honor the civic-minded spirit of Paul M. Angell, the founder of Newly Weds Foods. The Foundation makes grants in three priority areas: Conservation, Performing Arts, and Social Impact.

Our goal is to promote equitable, safe, and thriving communities, particularly in areas that are historically underserved. Gun violence has devastated our country, disproportionately impacting Black and Brown lives. We are proud to partner with Brady and support their Combating Crime Guns Initiative in Chicago. By reducing the number of illegal firearms that come into our city, we can save lives.

PAUL M. ANGELL FOUNDATION

MEET OUR SUPPORTERS



THE JIM AND SARAH BRADY LEGACY SOCIETY

The Jim and Sarah Brady Legacy Society was established to recognize and honor those who, through their thoughtfulness and generosity, have made a legacy gift to the Brady Center or Brady Campaign to ensure future needs to prevent gun violence are met.

Anonymous (17)

Dr. Will Adams

John H. Adams

Richard A. Baker

Kalman and Janet Barson

Steve and Becky Beach

Gene Bernstein and Kathleen C. Walsh

Denis and Diana Bertone

Kris Brown

Julie Cicileo

Ronald Duby

Cordy Galligan

Deborah Granger

William S. Harwood and Ellen Alderman

Ricki Tigert Helfer and Michael S. Helfer

Paul R. Herstein

Larry And Terry Hill

Richard and Peggy Hudson

Karl Hunt

Jacqueline Jones

Kathy Keler

Martina Leinz

Marvin Marcus

Donald A. Mattes

Elisabeth Nason

Lester H Nathan

David O'Connor

Richard G. Parise

Jamileh L Pott

Timothy G. Potter

Kevin and Jane Quinn

James Reichardt

Sarah Schroeder

Dieter and Barbara Schugt

Keith R. Sendall

Michael and Sharon Shone

Richard Tuggle

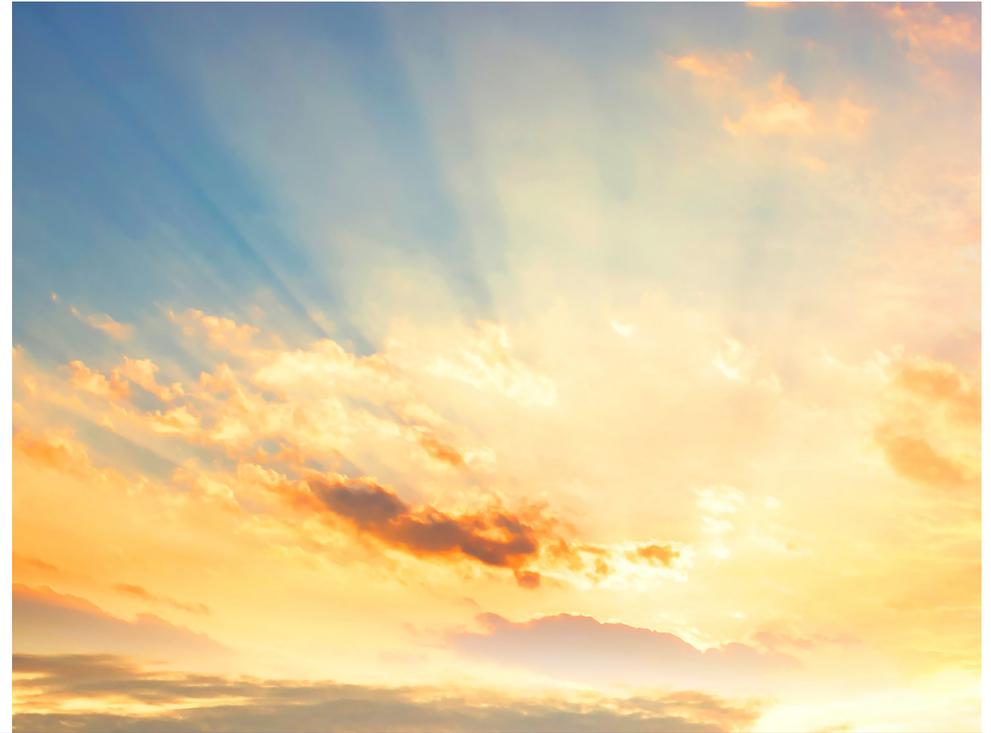
William R. Warwick

Robert and Linda Waugh

Robert J. Wilhelm

Robert Williamson

Herbert Winter



**LEGACY SOCIETY MEMBERS
RICK & PEGGY HUDSON**

Rick and I live in Lake Forest Park, Washington, and have been steadfast donors to Brady since its inception as Handgun Control, Inc. We recently decided to add Brady to our estate plan to ensure Brady can continue to fight gun violence in the decades to come.

This work is personal to us as Rick lost a cousin to firearm suicide, and we want to support Brady in their efforts to make sure other families do not experience the devastating loss of loved ones.

The next generation of gun violence prevention activists will be instrumental in ending the epidemic of gun violence. This is what gives us continued hope in this fight and why we have chosen to invest in Brady's present and future work.

HIGHLIGHTS IN THE MOVEMENT TO PREVENT GUN VIOLENCE



BRADY ACTION AWARDS

Honoring the champions of gun violence prevention whose activism embodies the spirit and legacy of Jim and Sarah Brady.



BRADLEY WHITFORD, SPECIAL GUEST



BRYAN CRANSTON, SPECIAL GUEST



STEPHEN COLBERT, AMBASSADOR ACTION AWARDEE

BRADY LAUNCHES "SHOW YOUR SAFETY" CAMPAIGN, EMPOWERING THE CREATIVE COMMUNITY IN THE MOVEMENT TO END GUN VIOLENCE.

America's culture-makers — artists, musicians, writers, directors, producers, actors, and studio professionals — have a deep influence in how we think of ourselves, what we value, and how we act. We can empower our nation's artists and storytellers to model norms and visions that guide us to a safer America free of gun violence.

200-Plus Hollywood Creators Sign Brady Pledge to Curb Onscreen Gun Violence and 'Model Gun Safety'

Shonda Rhimes, Judd Apatow and Adam McKay are among the first to sign the responsibility pledge.



WANT TO BE PART OF THE ACTION?

Save the Date for April 23, 2023 at The Mayflower Hotel in Washington, D.C.

FISCAL YEAR 2022
BY THE NUMBERS

800,000+

new Brady supporters with more than **150k** advocacy actions & **488k** petition signatures

83,254,000

people impacted by **30+** new gun violence prevention laws passed at the state and local levels

In 2022, Congress passed the most comprehensive federal gun violence prevention law in more than **30** years. The U.S. House of Representatives also made historic strides, passing a ban on assault weapons among other life-saving bills.

Red, Blue, & Brady rates in the top **3%** of nearly **3 million** podcasts worldwide.

4 BILLION

media impressions of End Family Fire PSAs & campaign assets, with **653 million** in fiscal year 2022 alone



works across Congress, courts, and communities to end the public health epidemic of gun violence in America.

1,050,319

minutes of Red, Blue, and Brady content streamed throughout **108** countries and **4,216** cities

Gun owners who see End Family Fire ads are **300%** more likely to seek out information on safe storage.

Brady Legal also filed **11** amicus briefs in support of state and federal gun laws and achieved several victories, including **3** settlements and **2** cases that overcame motions to dismiss.

25

cases litigated by Brady Legal, including **4** new cases, to hold the gun industry accountable and seek justice for gun violence victims & survivors

2,813

gun dealer inspection reports available via Brady's Gun Store Transparency Project, the largest searchable database of ATF records

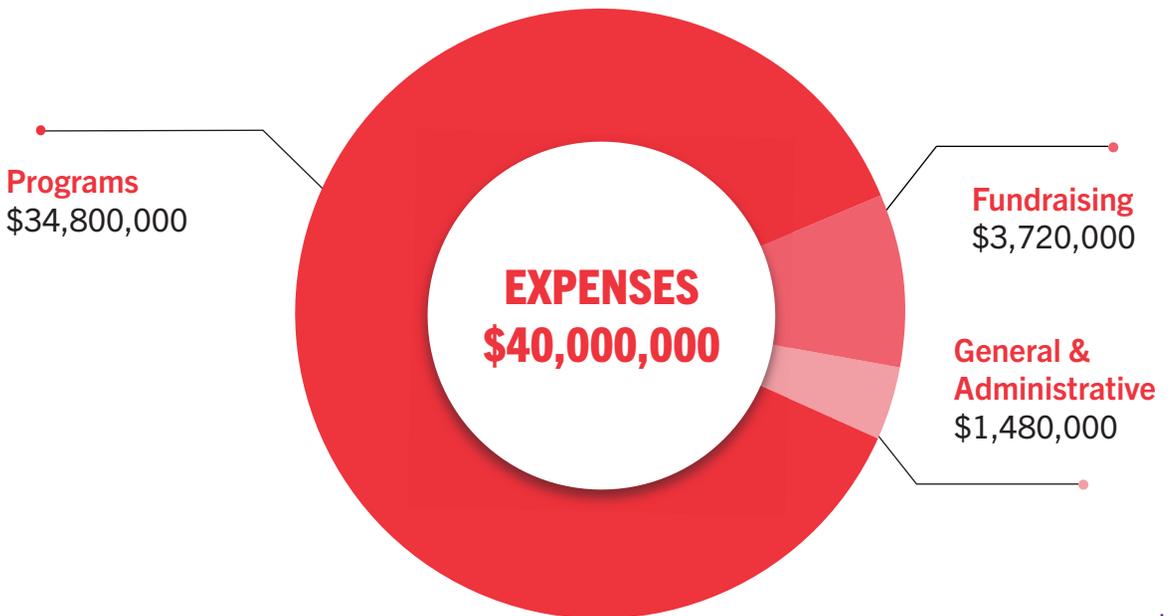
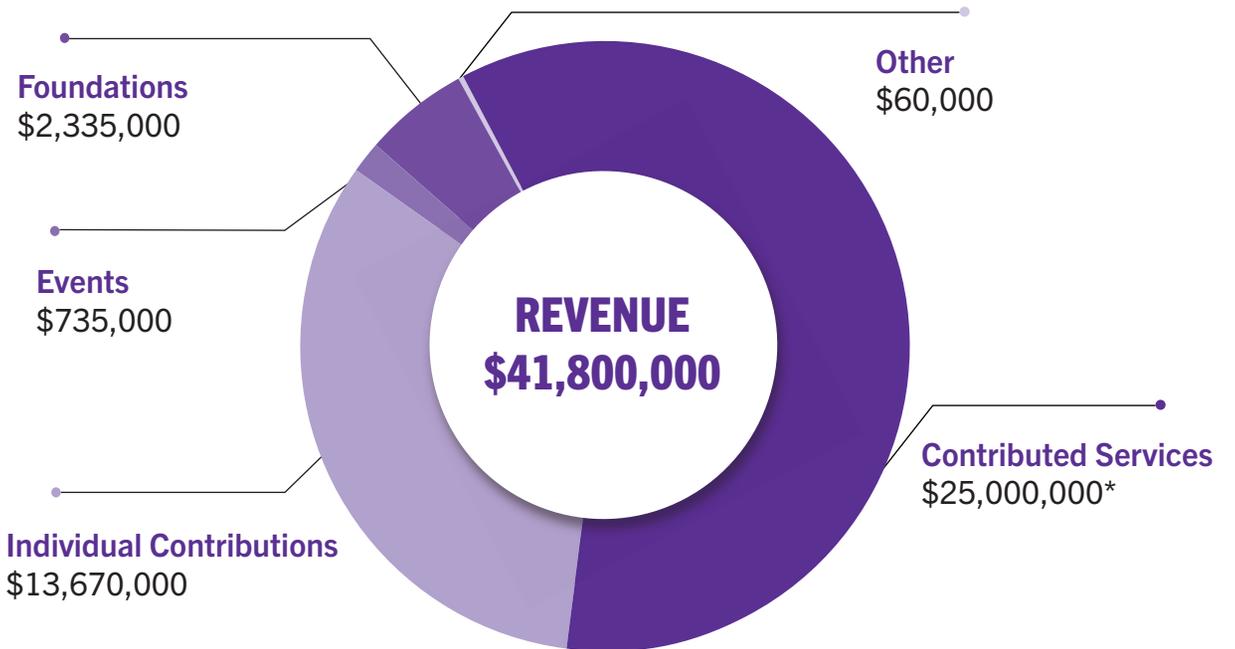
Brady released a new report analyzing criminal firearm trace data in Pennsylvania. This dataset is the largest collection of trace data that the public has seen in over **20** years and includes data for **186,000** crime guns from over **150** law enforcement agencies.

FINANCIALS

FISCAL YEAR 2022

*Preliminary, Non-GAAP and Pre-Audit
(as of 10/14/22)*

**Estimated at \$25,000,000*



REGIONAL LEADERSHIP COUNCILS

Regional Leadership Councils (RLCs) help Brady pursue its mission to reduce gun violence 25% by 2025. A top priority for RLCs is fundraising to support Brady's programs. RLC members commit to organizing, hosting, and supporting local events, and promoting and amplifying Brady's campaigns such as End Family Fire, Combating Crime Guns Initiative, Brady Legal, and Team ENOUGH.



NEW YORK

Bill Oberlander (co-chair)
Jason Wagenheim (co-chair)
Mark House (past chair)
Maliha Adams

Pamela J. Bell	Katherine Nicholls
Ann Boyce	Michael Schissel
Kathy Charlton	Joshua N. Solomon
Keven Duffy	Susan Smith Ellis
Patrick Gadson	Sonny Tai
Cori Hanky	Simone Ver Eecke
Matthew Harrigan	Veronica Verklin
John Kimball	Kathleen C. Walsh
Lucy McMillan	Jacob Weiss
Priscilla Natkins	Jacqueline Wolff



NORTHERN CALIFORNIA

Pellie Anderson (Co-Chair)
Kath Tsakalakis (Co-Chair)
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As the co-chair of Brady's Washington, D.C., Regional Leadership Council (RLC), I have the pleasure of leading a group of concerned activists and volunteers with impressive professional backgrounds who use their platforms to create change in the community. We organize, mobilize, and fundraise to fuel Brady's mission and end the epidemic of gun violence. In partnership with Brady, I recently formed the DC Doctors Coalition — a dedicated group of doctors from healthcare systems throughout the metropolitan area committed to incorporating gun violence prevention efforts into the health care sector. Addressing the need for resident training on how to talk to patients about safe gun storage, the coalition worked with Brady to create a set of training videos and accompanying teaching guides. These materials are now being incorporated throughout healthcare systems and hospitals in the Washington, D.C., area, including Georgetown, George Washington, Washington Hospital Center, and Children's Medical Center. We will then conduct a survey to evaluate these training materials and assess their effectiveness before sharing them with a broader network of healthcare systems around the country. This is just one example of what can happen when we combine our resources with the hard work and expertise of Brady's team.

If you have questions or want to learn more about Brady's Regional Leadership Councils, please contact Jessica Simon, National Director, Leadership Councils at jsimon@bradyunited.org or 202-370-8132.

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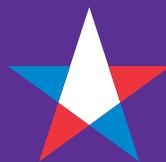


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