

2022

BRADY

ACTION

AWARDS

Positive change can happen. Americans, citizens and residents alike, have rallied, marched, and voted to ensure gun violence is no longer ignored.

• **SPONSORSHIP OPPORTUNITIES**



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# SPONSORSHIP OPPORTUNITIES

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**PRESENTING  
SPONSOR  
\$50,000**

- Opportunity to “present” a segment of the gala
- The opportunity for a virtual meeting with Brady President, Kris Brown, to discuss gun violence prevention and how to help
- Prominent name/logo inclusion on all event materials, including event website
- Verbal recognition the night of the gala
- Inclusion on Brady’s Media Advisory and Press Release around the gala
- Thank you tweet from Brady’s account the night of the event
- Access for six guests to the VIP chat room with Brady special guest

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**GOLD SPONSOR  
\$25,000**

- Opportunity to “present” a segment of the gala
- Prominent name/logo inclusion on all event materials, including event website
- Verbal recognition the night of the gala
- Inclusion on Brady’s Media Advisory and Press Release around the gala
- Thank you tweet from Brady’s account the night of the gala
- Access for two guests to the VIP chat room with Brady special guest

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**SILVER SPONSOR  
\$10,000**

- Name/logo inclusion on all event materials, including event website
- Inclusion on Brady’s Media Advisory and Press Release around the gala



# SPONSORSHIP OPPORTUNITIES (CONT'D)



## **BRONZE SPONSOR** **\$5,000**

- Name/logo inclusion on all event materials, including event website

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## **HOST COMMITTEE** **\$2,500**

- Name listing all event materials, including event website